



# Farringtons School

## Cookies Policy

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## Farringtons School Cookies Policy

### 1. Introduction

This policy sets out how the website available at <http://www.farringtons.org.uk> uses cookies.

### 2. What is a cookie?

Cookies are small text files (of numbers and letters) which a website may put on your computer or mobile device when you first visit that website. Our website will do this if you agree. Cookies allow us to distinguish you from other users. They are widely used by websites to help remember small amounts of information and give you a better experience when using/browsing our website.

Certain cookies contain a limited amount of personal information. For example, if you click “remember me” when logging in, a cookie will store your username (which could be, for example, your email address). However, most cookies used on our Websites will not collect information that identifies you, and will instead collect more general information to help us analyse how well our Websites are performing so we can improve them. These cookies are ‘analytical’ cookies and allow us to recognise and count the number of visitors. They also allow us to see how visitors move around the site when they are using it which helps us to improve the way our website works, for example by making sure visitors are finding what they need easily.

### 3. How we use cookies

We use 'traffic log' cookies to identify which pages of our Websites are being used. This helps us analyse data about web page traffic and improve our Website. We only use this information for statistical analysis purposes and then the data is removed from the system.

The table below explains the cookies we use and why:

Name Of Cookie	Type	Expiration Time	Purpose
_ga	Persistent	2 years	Used to distinguish users.
_gid	Persistent	24 hours	Used to distinguish users.
_gat	Persistent	1 minute	Used to throttle request rate.
AMP_TOKEN		30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
__utma	Persistent	2 years from set/update	A cookie used by Google Analytics to track website traffic
__utmt	Persistent	10 minutes	Used to throttle the request rate for the service

__utmb	Persistent	30 mins from set/update	A cookie used by Google Analytics to track website traffic. Used to determine new sessions/visits.
__utmc	Session Cookie	30 mins from set/update	A cookie used by Google Analytics to track website traffic. Used to determine new sessions/visits.
__utmz	Persistent	6 months	Stores the traffic source or campaign that explains how the user reached your site
__utmv	Persistent	2 years from set/update	Used to store visitor-level custom variable data.
__utmz	Persistent	18 months	Used to determine a user's inclusion in an experiment
__utmxx	Persistent	18 months	Used to determine the expiry of experiments a user has been included in.
PREF	Persistent	10 years from set/update	This cookie stores your preferences and other information, in particular preferred language, how many search results you wish to be shown on your page, and whether or not you wish to have Google's SafeSearch filter turned on.
VISITOR_INFO1_LIVE	Persistent	8 months from set/update	A cookie that YouTube sets that measures your bandwidth to determine whether you get the new player interface or the old.
use_hitbox	Session Cookie	At end of session	The use_hitbox cookie increments the 'views' counter on the YouTube video
YSC	Session Cookie	At end of session	This cookie is set by the YouTube video service on pages with embedded YouTube video
IDE	Persistent	30 days from set/update	DoubleClick cookie – id Tracking cookie used by Google to improve your online experience, including the display of more relevant ads

#### 4. How to remove or block cookies

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our Website.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

[To opt out of being tracked by Google Analytics across all websites visit [http://tools.google.com/dlpage/gaoptout.](http://tools.google.com/dlpage/gaoptout)]